

**Karen Rix**



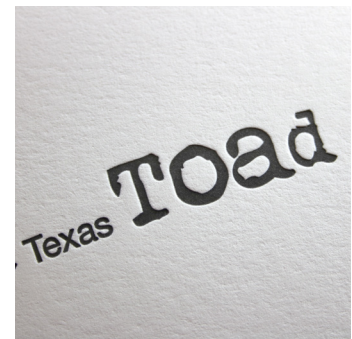
# ABECEDARIUM: LETTER T

**Project Category** | Letterpress and Digital Poster

**Date** | Fall 2019

**Technical** | Adobe Illustrator and Photoshop;  
Vandercook press with custom plate

Part of an alphabet series with other designers, this Dada-inspired photo collage and nonsense poem celebrates the letter "T." The image and green words are digitally printed. The black words and circle around the toad's eye have been letterpressed using a custom photopolymer plate.



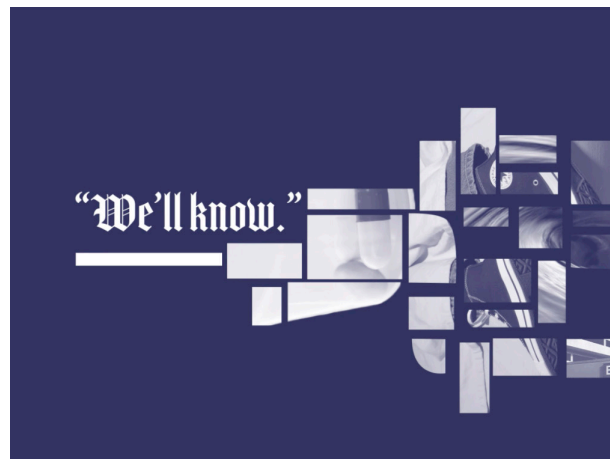
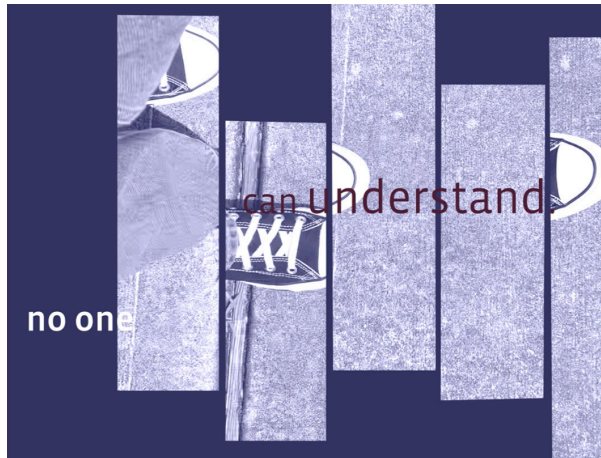
# CHALLENGER DEEP MOTION GRAPHICS

**Project Category** | Motion Graphics

**Date** | Spring 2020

**Technical** | Photography; Adobe After Effects, Audition, Premiere Pro, Illustrator & Photoshop; incorporates video recorded with an iPhone.

In the young adult novel *Challenger Deep*, author Neal Shusterman gives the viewer insight into the experience of severe mental illness. Inspired by Pablo Ferro's film titles for *The Thomas Crowne Affair* and *Bullitt*, this video reflects the confusion of the main character through motion graphics. Fifteen-year-old Caden Bosch develops a walking compulsion and vivid hallucinations. Animated geometric shapes containing photography and video represent his worsening condition.



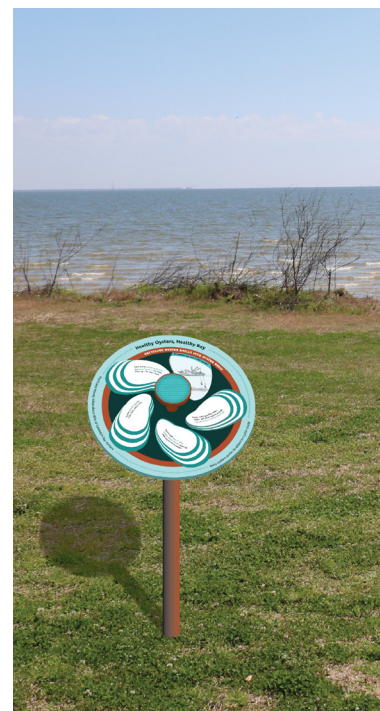
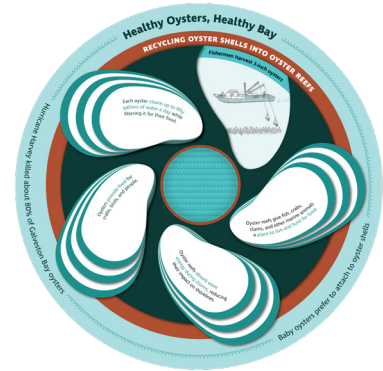
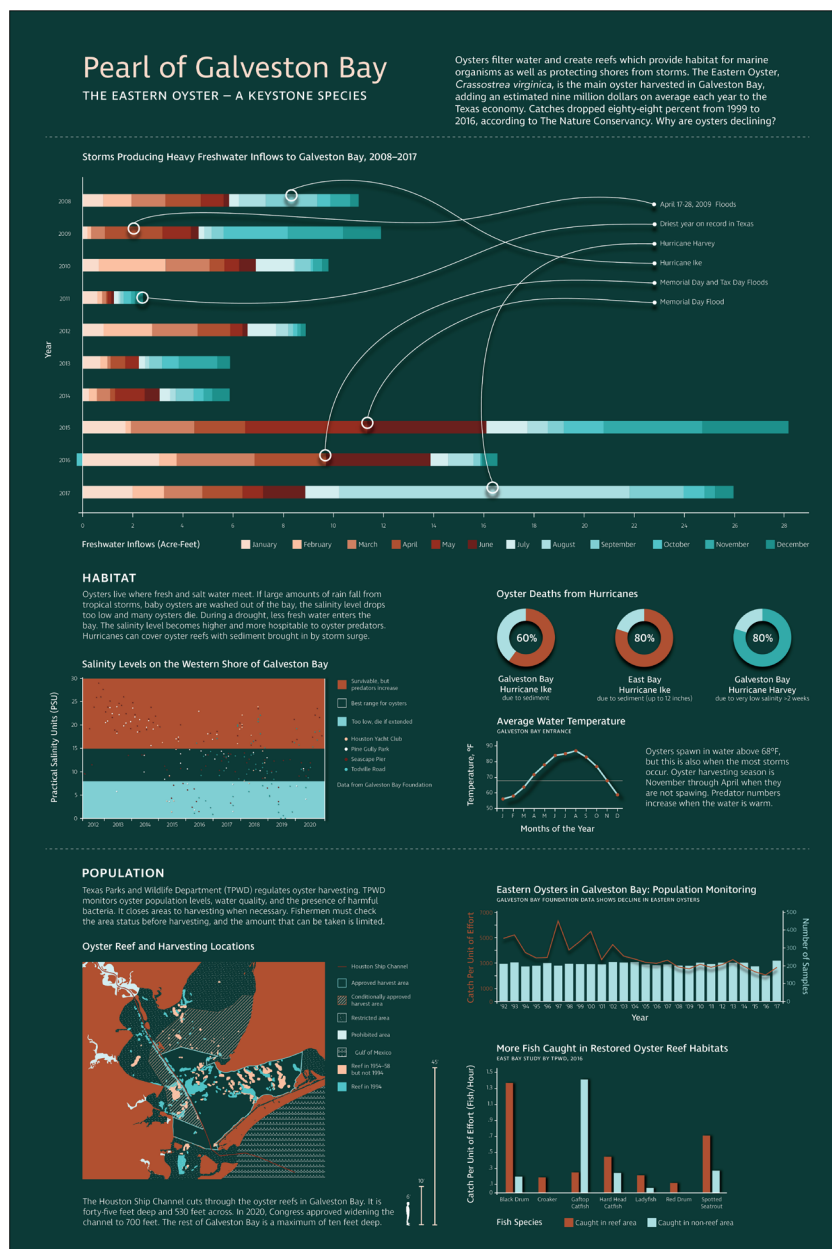
# DATA VISUALIZATION AND INTERPRETIVE SIGNAGE

Project Category | Posters and Signage

Date | Spring 2021

Technical | Adobe Illustrator and Photoshop

Oysters are a keystone species in Galveston Bay, Texas, as well as other estuaries. Oysters filter water and provide habitat for marine animals. A data visualization poster shows their decline and its causes. Interactive interpretive signage in a park overlooking the bay describes the process of restoring oyster reefs through oyster shell recycling, which may help increase the oyster population.





# DRIVING JENSEN

Project Category | Collaborative Identity Artwork

Date | Spring 2020

Technical | Metal shears, chop saw, drill press, grinder, threading, welding; Adobe InDesign, Illustrator and Photoshop

Collaboration | Lisa Chaney and John Sirrieh

A collaborative community-based project by UH Graphic Design and Architecture students to honor history and encourage development in the Eastex/Jensen area of Houston, Texas. This artwork is inspired by Mexican paper flowers and kinetic windmill sculptures. Installation was planned for three light poles in the parking lot of a vacant store on Jensen Drive, to draw the attention of passers-by and provide connection between the artworks in the large space. Installation was postponed due to the pandemic.

## Thrive

Lisa Chaney | Karen Rix | John Sirrieh

### CONCEPT

The Spanish translation of "thrive" is "prosperar". Together with the other artwork at this site, we hope to inspire residents of the area to see Jensen Drive as an energetic place that can be celebratory and prosperous. An oasis of abstracted plant life will serve as a welcoming bridge between the artwork at the street and the artwork near the building, encouraging exploration of the site. Text in English and Spanish will reflect the local culture. Through this work, we hope the seeds of change will take root on Jensen Drive, and residents will feel connected to their neighborhood.

### DESIGN

Three light poles will be brought to life by transforming them into plants with a unique urban twist. We were inspired by Mexican paper flowers (used for festive occasions) and kinetic windmill sculpture. The branches will be built with a rotating part and will display a vibrant color palette in contrast to the muted colors in the area. Multiple levels of branches with metal flowers and circles will create a visually intriguing experience and encourage visitors to come closer to the building to see other artwork. Graphics around the pole base will anchor the branches to the site.

### MATERIALS

Estimated budget \$650

Steel Rods	Lock Nuts and Washers
Aluminum Flashing	Hose Clamps
Steel Bushing	Metal for Welding
Roller Bearings	Stencils
Steel Plate	Spray Paint

### POLE CONNECTION DETAIL

Light pole, Steel plate, Hose clamps, Steel rod welded to plate, Stainless steel hose clamps will securely hold the steel plate and rod to the lightpole.

### POLE BASE

### SITE MAP

vacant store 9001 Jensen Drive, Alameda Street, Jensen Drive, Thrive installation, Celebrate installation, Heritage installation, Unity installation.

Prototype testing on location in March 2020. The finished model will use thicker rods, and the circles will be painted on both sides.

# DULCE ISLA POP-UP SHOP

Project Category | Brand Identity

Date | Spring 2020

Technical | Adobe InDesign, Illustrator and Photoshop; photography

Dulce Isla is a fictional mobile aguas frescas pop-up shop for the Eastex/Jensen area of Houston, Texas. The identity is colorful and fun, reflecting the sweet fruits in the beverages, a healthier alternative to soft drinks. The branding includes a logo, stationery, a food truck and accessories. A style guide explains the concept and details of the system.



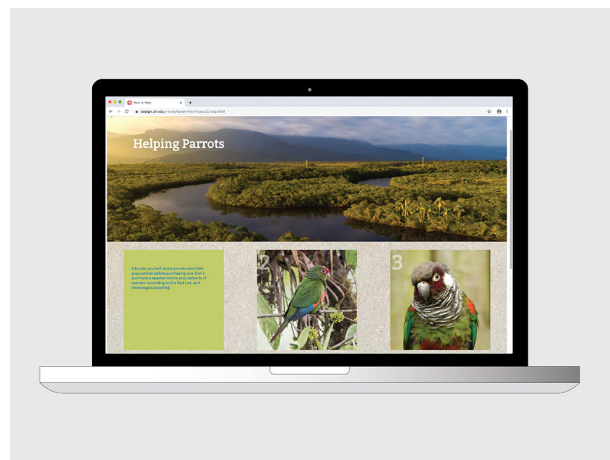
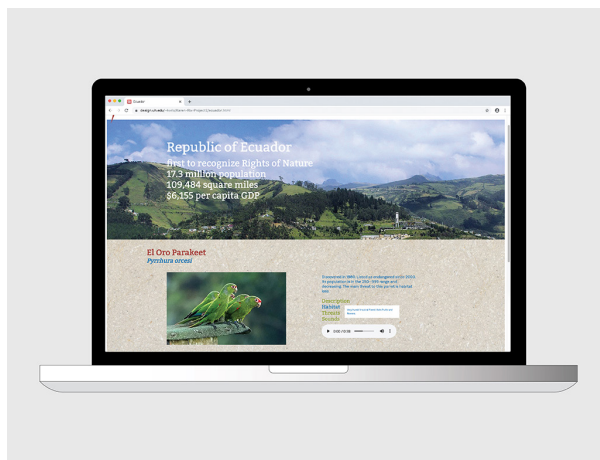
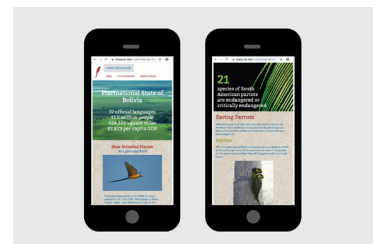
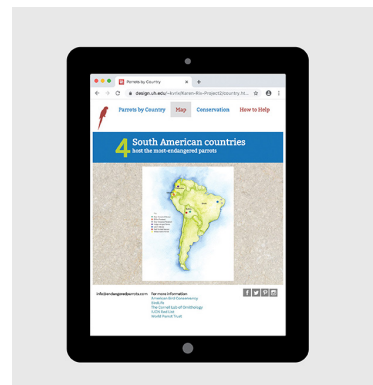
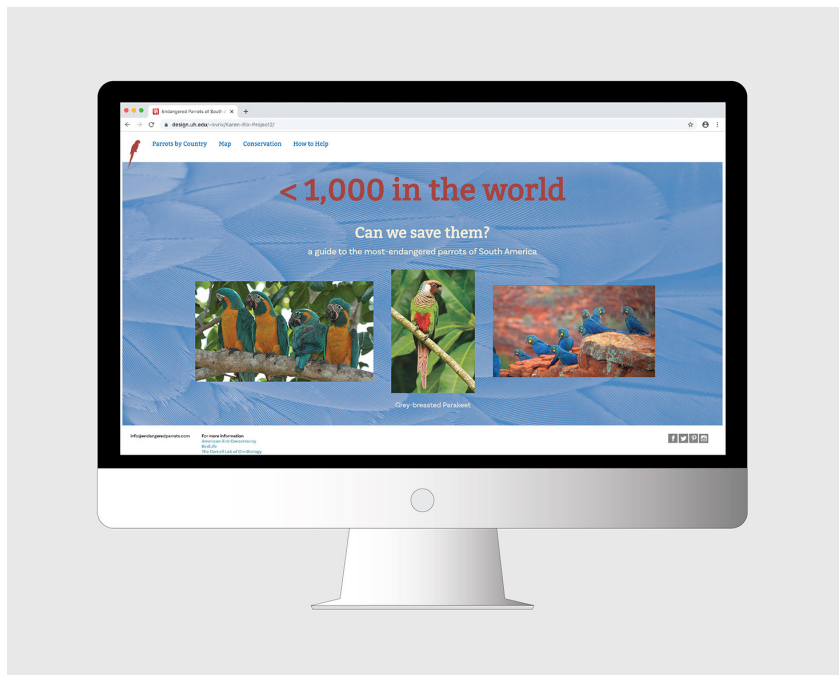
# ENDANGERED PARROTS OF SOUTH AMERICA WEBSITE

**Project Category** | Website design and coding

**Date** | Fall 2019

**Technical** | HTML & CSS; Brackets; Adobe Illustrator and Photoshop

This responsive website takes advantage of the unique qualities of the web to communicate the brilliant colors and sounds of seven of the most endangered parrots in South America. Organized by country, it features photography of these beautiful birds, descriptions and facts, their calls, and links to websites of groups working to protect them.





# GET OUT THE VOTE 2020

**Project Category** | Identity, Poster, Sticker, Icon and Product Design

**Date** | Fall 2020

**Technical** | Adobe Illustrator and Photoshop

The UH Graphic Design Senior Class participated in AIGA's Get Out the Vote: Empowering the Women's Vote poster initiative. Pandemic conditions made voting harder in 2020, but we can be inspired by the suffragette's determination to pursue the right to vote despite how they were treated. The identity includes the American suffragette colors of purple, gold and white. The poster is complemented by a "voted" sticker, a social media icon, and a scarf which recalls the sashes worn by the suffragettes.





# MÖBIUS

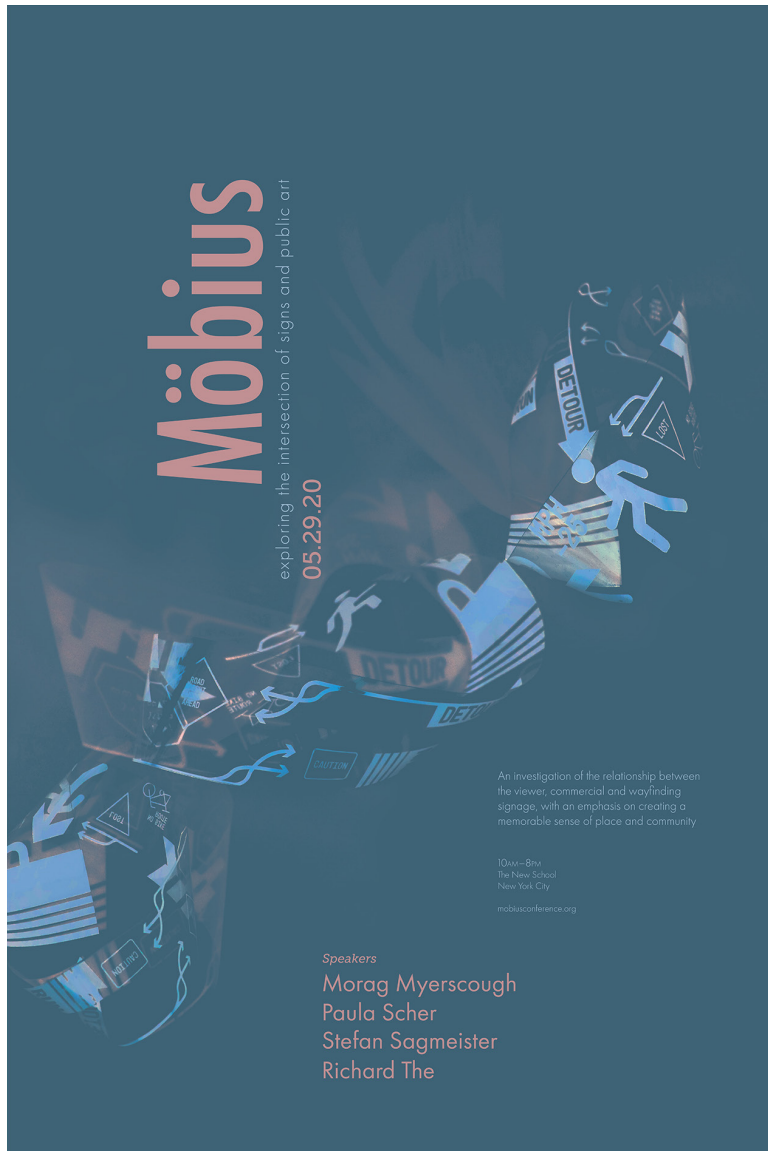
**Project Category** | Poster and Zine

**Date** | Fall 2019

**Technical** | Photography; Adobe Illustrator and Photoshop

**Collaboration** | Ivan Battle, Regan Chen and Garrett Hogue

Möbius is a collaborative project for a fictional conference about three-dimensional typography. A small group worked together to produce a zine and make and photograph type which we incorporated into our individual posters. The zine includes four articles related to the conference theme, plus a cover and instructions for making the zine band a möbius. The articles are connected through typography, color and image treatment. The diverse paper sizes reflect the varied landscape of signage.



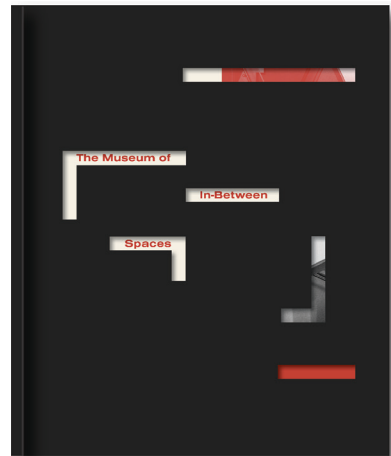
# THE MUSEUM OF IN-BETWEEN SPACES

Project Category | Collaborative Anthology Book

Date | Fall 2020

Technical | Adobe InDesign, Illustrator and Photoshop

The UH Graphic Design Senior Class created a book based on our experiences with museums. Each member of the class wrote and designed a four-page essay. I wrote about visiting the Biltmore Estate in Asheville, North Carolina. I wondered how they were able to feed their many guests gourmet meals in their remote location in winter in the late 1800s. The pages follow a style guide established by the class for the typography, image type, grid, textures, colors, headers and folios.



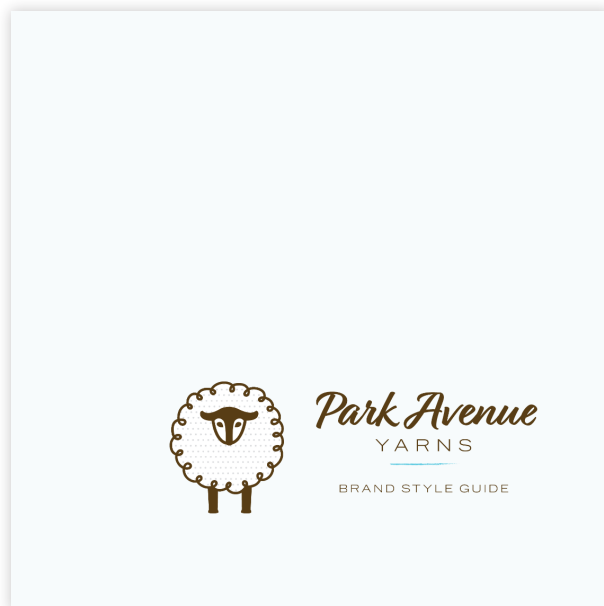
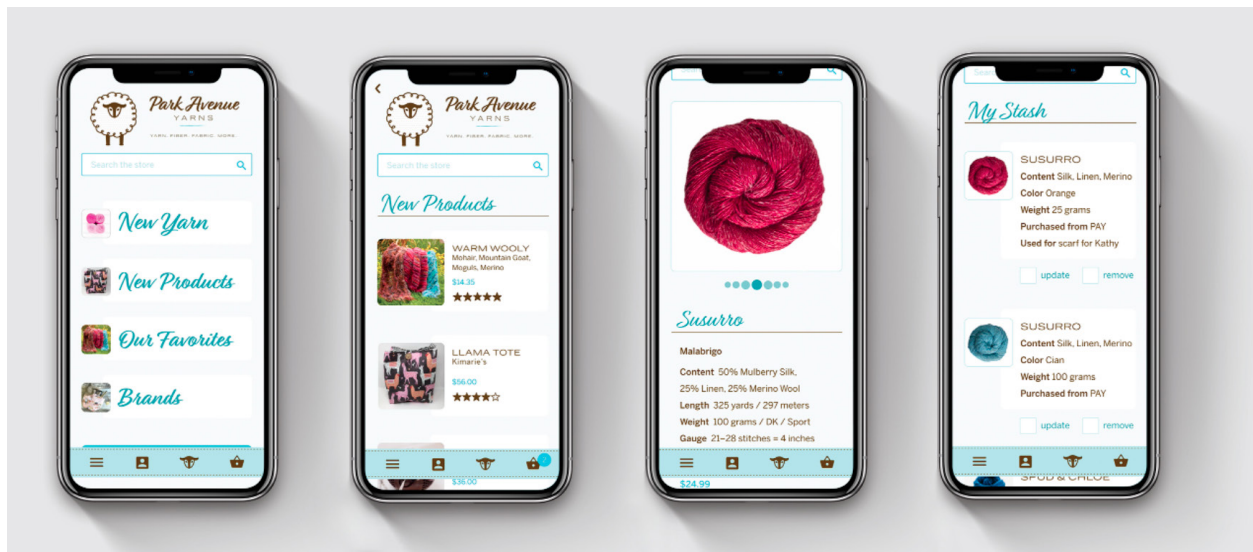
# PARK AVENUE YARNS APP REDESIGN

**Project Category** | Brand Identity, UI/UX, and App Design

**Date** | Spring 2020

**Technical** | Adobe Xd, Illustrator and Photoshop

In this fictional project Park Avenue Yarn's existing website was redesigned as an app on mobile devices. A thorough analysis of the current website revealed the pros and cons of its UI/UX. The app improves the flow of the pages as well as the look for a smoother and less frustrating experience, and a more sophisticated but still friendly feel. Revisions included the existing symbol and wordmark. A UI Kit guides the company as it creates new web pages.



# RECESS CREATIVITY CARD DECK

**Project Category** | Brand Identity, Product Design, Packaging, Motion Graphics

**Date** | Fall 2020

**Technical** | Adobe Illustrator, Photoshop, After Effects, and Premiere Pro; photography; incorporates video recorded with an iPhone

Recess is a creativity card deck which provides a fun mental break through art. Each card has instructions for an activity and an altered photograph to provide inspiration. The cool color scheme and no-pressure language encourage the user to relax and enjoy experimenting without worrying about the outcome. Letters or patterns can also be made from the cards and small circles, which are packaged in a colorful box with an attached lid. The project has a playful feeling alluding to childhood, but the typefaces, limited color palette and photography are geared for adults. Why should kids have all the fun? Lively letterforms come together in an animation depicting creation of the logo.





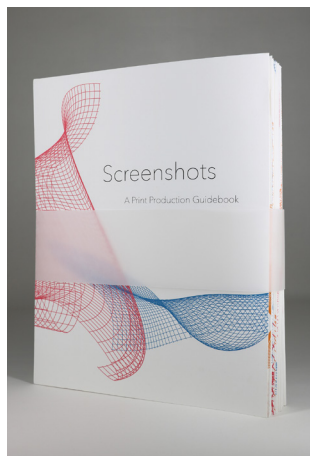
# SCREENSHOTS PRINT PRODUCTION GUIDEBOOK

**Project Category** | Accordion Book

**Date** | Fall 2019

**Technical** | Adobe Illustrator and Photoshop; wide format printer

An accordion-fold book educates a high school audience about print production. Six chapters provide definitions and examples about typography, alignment, images and color, paper and envelopes, prepress and printing, finishing and binding. Warped grids referencing technology lead the reader's eye through the book. Tip-ins, short descriptions and the accordion format help keep teenagers' attention.



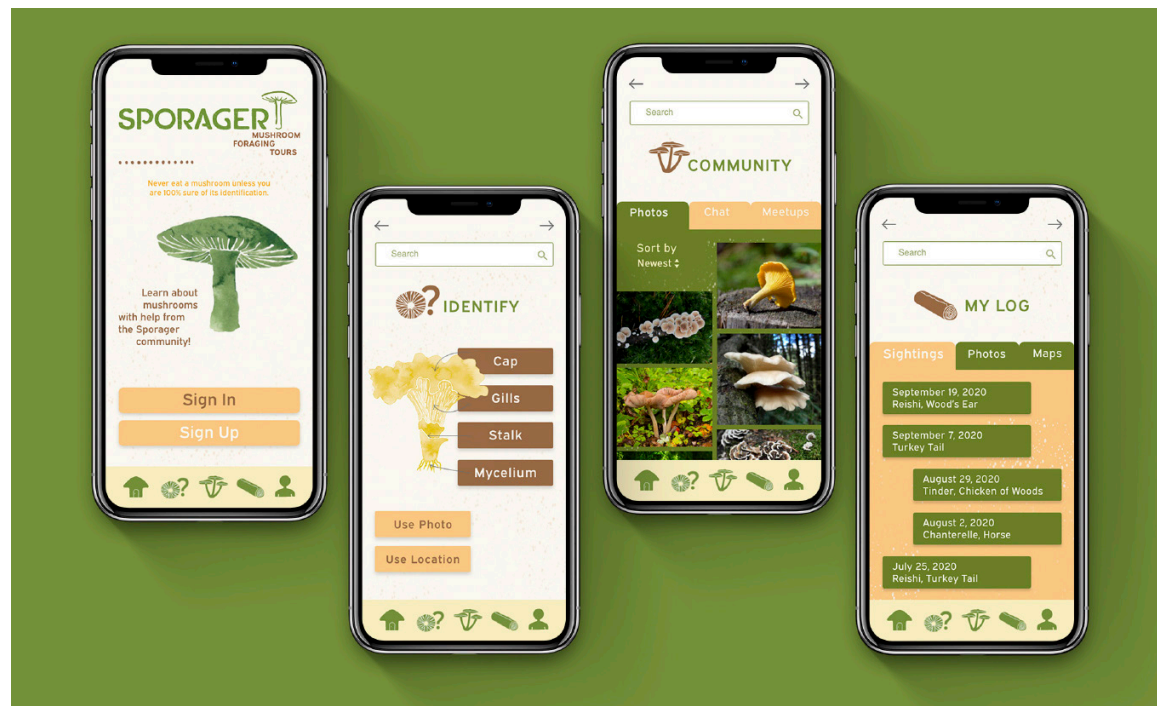
# SPORAGER TRAVEL EXPERIENCE

**Project Category** | Brand Identity, App Design, and Packaging

**Date** | Fall 2020

**Technical** | Adobe Illustrator and Photoshop; handmade ink illustrations

Sporager is a fictional mushroom foraging experience. The project includes a logo, stationery, brand web scroll, app design, and kit with branded items for experience participants. The audience is millennial nature lovers who want to connect with others. The logo incorporates dots like those created when mushrooms release spores.



# SPRING HAIKU MOTION GRAPHICS

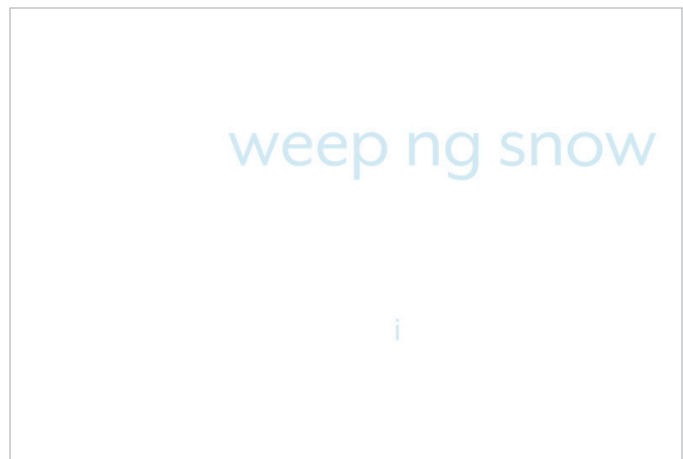
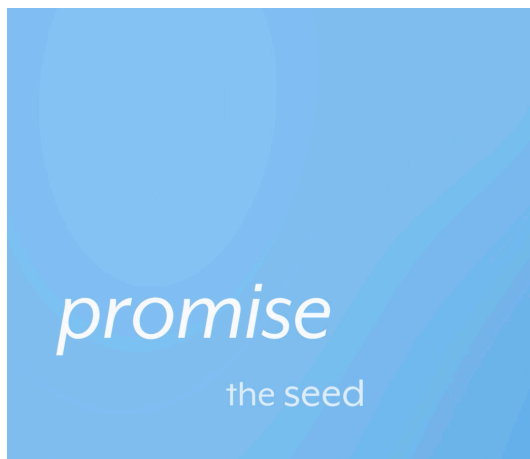
**Project Category** | Motion Graphics

**Date** | Spring 2020

**Technical** | Adobe After Effects, Illustrator, Audition, and Premiere Pro; sound effects recorded on an iPhone.

This haiku is a response to my daughter's acceptance to college in another state much too far away from home. Although we look forward to new growth, it also means saying goodbye to our old life. The animated type, music and sound effects invite the viewer to contemplate the changing of the seasons from winter to spring.

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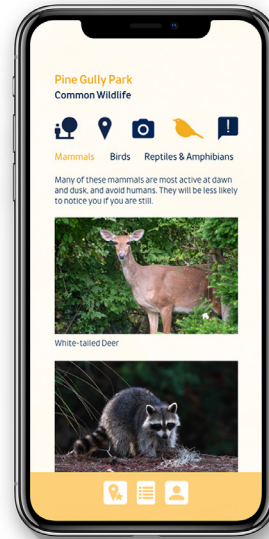
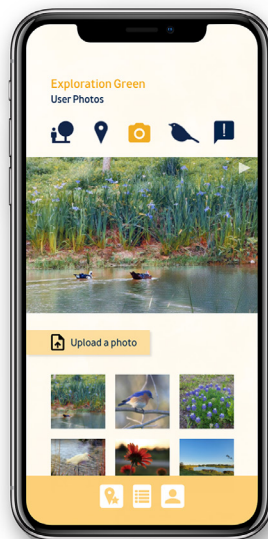
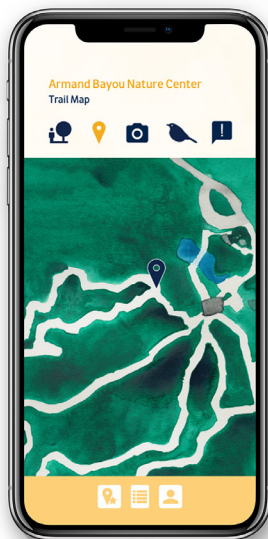
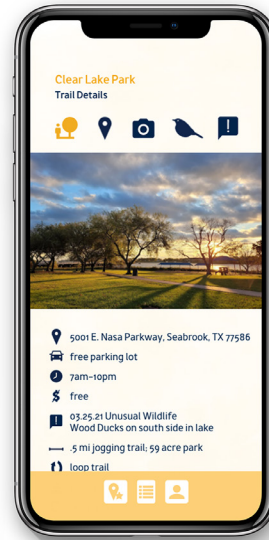
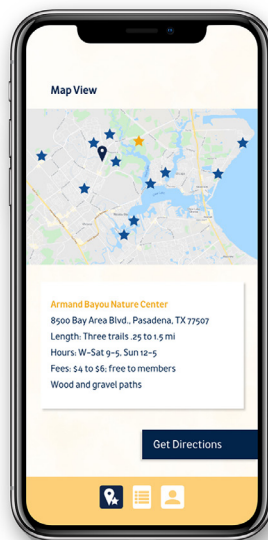
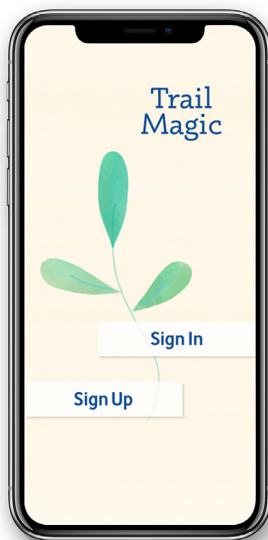
# TRAIL MAGIC APP DESIGN

**Project Category** | App Design, UI/UX

**Date** | Spring 2021

**Technical** | Adobe Xd, Illustrator, and Photoshop; handmade watercolor maps; an illustration and backgrounds made in Procreate.

Trail Magic makes walking trail information accessible and fun for residents and visitors to the Clear Lake, Texas area. It includes twelve trails in five cities. Filters and information overviews make it easier to choose a trail. A map shows the user's location as they walk. Photos can help identify park features and wildlife. Suggested nature activities connect walkers with the outdoors.





# TRANSEMPower MOBILE EXHIBIT

**Project Category** | Brand Identity and Exhibit Design

**Date** | Fall 2020

**Technical** | Adobe Illustrator and Photoshop; SketchUp and SU Podium; photography

TransEmpower is a fictional mobile exhibit designed to be installed in a truck container. The information is presented to give transgender people confidence and hope, and to inspire others to become proactive allies. A brochure with additional information promotes action after visitors leave the exhibit. The design is based on the transgender flag.



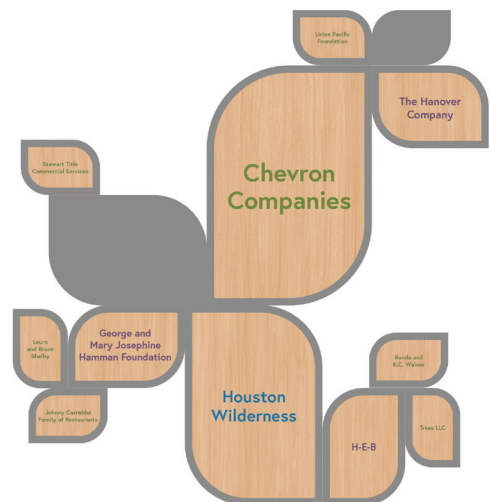
# TREES FOR HOUSTON WAYFINDING & GRAPHICS

**Project Category** | Brand Identity, Wayfinding and Graphics Proposal Book

**Date** | Spring 2021

**Technical** | Adobe InDesign, Illustrator, and Photoshop

Trees for Houston has given away hundreds of thousands of trees since 1983. Proposed wayfinding and graphics for their new headquarters includes an updated logo. A shape used throughout the system is inspired by leaves, the logo outline and the new roof lines. Monument, ADA-compliant and directional signs help visitors at the site. Informational signs, an Instagram-worthy background, and a donor wall create an inviting space and promote the organization's mission.



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